

CHEVY CORVAIR FOR '61 NEW MODELS • MORE MODELS • 4 NEW WAGONS



NOW—A COMPLETE LINE OF COMPLETE THRIFT CARS

Take a look. There's a bigger family of new '61 Chevy Corvairs to choose from: two 4-Door Sedans, three Club Coupes and four of the most versatile, most usable Wagons on the market.

Best of all, Chevy's Corvair is the really complete thrift car. It doesn't need power brakes or power steering, radiator, water pump, antifreeze or even water. And it still delivers the freshest, most functional design, backed by a solid year of on-the-road proof.

Consider these other reasons that make the new '61 Corvair both sensible and satisfying to own: plenty of interior room (the Corvair comes with a virtually flat interior floor because the engine, transmission and drive gears are placed in the rear); plenty of storage room (fold-down rear seat* and front trunk give generous stowage in Sedans and Club Coupes); smooth, comfortable riding qualities and easy, fun-to-drive handling characteristics (4-wheel independent coil suspension, ideal weight distribution are the reasons); economical operation (new economy rear axle gear ratio and improved engine economy contribute to greater gas savings).

*OPTIONAL AT EXTRA COST IN 500 AND 700 MODELS.

4-DOOR SEDANS

FOR FAMILIES ON THE GO

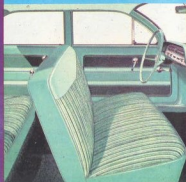
Corvair's popular 4-Door Sedans promise family fun at practical prices—6-passenger comfort inside, fresh styling touches outside. Both 500 and de luxe 700 have greater engine economy and more front luggage space for '61. You can choose from a wide selection of new exterior colors with the lasting beauty and practicality of Magic-Mirror acrylic lacquer finish.

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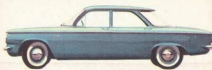
Shown on front cover: CORVAIR 700 4-DOOR SEDAN in Roman Red, LAKEWOOD 700 4-DOOR STATION WAGON in Jewel Blue.



CORVAIR 500 4-DOOR SEDAN in Seamount Turquoise. Family sedan room and comfort; dual headlights and electric windshield wipers are standard equipment.



INTERIORS—Chevy's Corvair is loaded with family features. Shown is the 700 4-Door Sedan. Note handy coat hooks in back. 700 comes in three color-keyed interior choices; 500 also has three interiors color-keyed to exteriors.



CORVAIR 700 4-DOOR SEDAN in Arbor Green . . . with canopy roof line, Monostrut Body by Fisher and Safety Plate Glass.

CLUB COUPES

2-DOOR FUN WITH A STYLISH FLAIR

Take your choice of three Club Coupe models: luxurious Monza for the sports-car-minded; 700 with de luxe trim and interiors; and 500, lowest priced of all low-priced Corvairs.

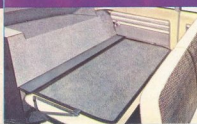
Styling is fresh, functional, with a special roof-line design. There's the thoughtfulness, elegance and quality of Monostrut Body by Fisher; tasteful fabric and vinyl upholstery, soft foam cushioned front seat, meticulous attention to all details. Like every window, the big windshield is Safety Plate Glass for clearer visibility.

CORVAIR 500 CLUB COUPE in Coronna Cream. This lowest priced Corvair is family-planned.



Practicality and extra convenience come with the fold-down rear seat.* Fold it flat. There's a big 16.5-cu.-ft. space for cargo. Combined with front trunk, there's over 29 cu. ft. of stowage.

*OPTIONAL AT EXTRA COST.



CORVAIR 700 CLUB COUPE in Midnight Blue. Note the crisp roof line, air-vent flavor on rear deck and bright de luxe trim accents.



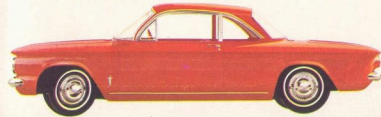
CORVAIR MONZA CLUB COUPE

LUXURY WITH SPORTS CAR SPIRIT

SPORTS CAR STYLED SEATS—Leather-soft vinyl covers the Monza's front bucket seats, rear bucket-styled folding seat and roof headlining. Deep pile carpets and bright trim accents, de luxe steering wheel and cigarette lighter, special arm rests and window hardware come as standard equipment.



CORVAIR MONZA CLUB COUPE in Roman Red . . . with sports car pleasure, luxury features for the young-in-heart family.



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CORVAIR 500 4-DOOR SEDAN in Seamist Turquoise. Family sedan room and comfort; dual headlights and electric windshield wipers are standard equipment.

LAKWOOD STATION WAGONS

ONLY WAGONS IN THE WORLD WITH PLENTY OF REAR AND FRONT CARGO SPACE

Corvair Lakewood Station Wagons offer the double convenience of plenty of rear cargo area and a concealed front luggage compartment with key lock. Both the 700 and 500 are 4-door wagons; roomy interiors seat six passengers comfortably; virtually flat floor gives extra foot room; second seat folds down. There's the strength and silence of Monostrut Body by Fisher... the smooth, soft ride of 4-wheel independent coil suspension. In all, Chevy's Corvair Lakewoods add up to the most ideal family wagons in the field.



LAKWOOD 500 4-DOOR STATION WAGON in Tuxedo Black. Lowest priced Corvair wagon offers front and rear carrying space along with proved rear-engine benefits.



LAKWOOD 700 4-DOOR STATION WAGON in Seafoam Green. Note the rear canopy shape... the perfect design for fresh outside styling.



CORVAIR GREENBRIER SPORTS WAGON

MOST VERSATILE WAGON IN THE WORLD

Here's Chevy's Corvair Greenbrier. It's a versatile Sports Wagon for family use, business and pleasure. There's up to 175.5 cubic feet of cargo space, close to twice what you find in most full-size wagons! And it seats up to nine passengers (with standard second seat and optional third seat* in place) with lots of stowage area left over. Double doors at both rear and curbside provide extra-wide openings and two-way loading convenience. It's available in two models: Greenbrier and Greenbrier De Luxe.

What's more, this Sports Wagon is built to America's own automotive standards. It's quality finished inside and out: rigid front end structure, foam cushioned seats and smart, functional styling. Truly, the new Chevy Corvair Greenbrier is the finest all-purpose wagon in the world.



CORVAIR GREENBRIER DELUXE SPORTS WAGON in Romany Maroon and Cameo White. Designed for fun and business; trim dimensions outside, giant-size space inside. Features bright exterior highlights, a special interior with dual sun visors, front and rear arm rests, vinyl-coated rubber floor covering, cigarette lighter, extra dome light, choice of four color-keyed interiors. Roof rack, window screens, interior table are optional at extra cost.

FOR WORK—The Greenbrier's strictly business when you want service at low cost. It carries truck-size cargo, takes you where you're going with passenger car economy. Unobstructed windshield is over 8 square feet in size. Safety Plate Glass for the finest in safe viewing.

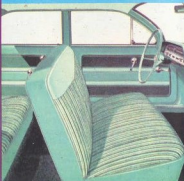
FOR PLAY—Greenbrier carries the entire family and a tentful of camping gear besides, takes rugged off-the-road driving with ease. Its rear platform makes an ideal buffet counter. Hinged outside door at the rear end allows easy access for normal engine service.

FOR FUN ALONG THE WAY—Family fun takes on new meaning with the versatile Greenbrier Sports Wagon. A variety of seating arrangements promises all sorts of added utility and pleasure. Many options are available* to adapt it to your own special wants. *OPTIONAL AT EXTRA COST.

4-DOOR SEDANS

FOR FAMILIES ON THE GO

Corvair's popular 4-Door Sedans promise family fun at practical prices—6-passenger comfort inside, fresh styling touches outside. Both 500 and de luxe 700 have greater engine economy and more front luggage space for '61. You can choose from a wide selection of new exterior colors with the lasting beauty and practicality of Magic-Mirror acrylic lacquer finish.



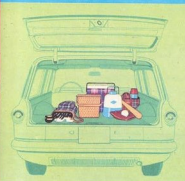
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CORVAIR 700 4-DOOR SEDAN in Arbor Green... with canopy roof line, Monostrut Body by Fisher and Safety Plate Glass.

EASY LIFTGATE LOADING—Counterbalanced, single-unit liftgate opens in one simple motion, ready to load or unload from the rear! Because 700 and 500 are 4-door models, there's convenient side loading. As in all Lakewood windows, the liftgate pane is Safety Plate Glass for finest viewing.

68 CUBIC FEET OF CARGO SPACE—The Corvair Lakewood is remarkably roomy for carrying cargo, passengers or both. With second seat folded flat, there's 68 cubic feet of stowage space: 10 cu. ft. up front, 58 cu. ft. inside and a load floor that extends nearly 6 1/2 feet. Load floor is steel, coated with easy-to-clean vinyl.



SMART, DURABLE INTERIORS—Shown here: the 700's rich fabric-vinyl upholstery, offered in three color-keyed choices. 500 all-vinyl interior also comes in three color-keyed blends. Check the push-button locks on rear doors.



BASIC DESIGN

IN A CLASS ALL ITS OWN

Basic design is the big reason why the new '61 Chevy Corvair is still the freshest car of the year, the really complete thrift car in its field! Unipack Power Team combines engine, transmission and drive gears in an efficient unit at the rear, allows a virtually flat floor inside, superior traction on the road. Quadri-Flex, first 4-wheel independent suspension on any modern U.S. car, produces a level, smooth ride. Ideal weight distribution remains practically unchanged under all loads, helps give Corvair sure stability and safe, easy handling on the road. Finally, only the Corvair has the single unit strength and solid construction of Monostrut Body by Fisher.



STILL THE NEWEST DESIGN

1. UNIPACK POWER TEAM—proved rear engine, transmission and drive gears in one unit.
2. MONOSTRUT BODY BY FISHER—unitized body-frame design for solid strength, low weight.
3. QUADRI-FLEX—4-wheel independent coil suspension for smooth, quiet, soft riding.
4. FRONT LUGGAGE—key-locking; deep cargo space totals up to 12.6 cubic feet.
5. REAR STORAGE—handy space behind rear seat gives extra room in Sedans, Club Coupes.
6. FOLD-DOWN REAR SEAT*—adds 55.5 cu. ft. for storage in Sedans, Club Coupes.
7. VIRTUALLY FLAT FLOOR—more interior space; adds extra foot room for passenger's comfort.
8. HIGH-LEVEL VENTILATION—fresh air intake above low-lying road fumes and dust.
9. SPARE TIRE AND WHEEL—in engine compartment in Sedans, Club Coupes; key lock*.
10. NEW 16-GAL. FUEL TANK—isolated from exhaust heat; 98.5-gal. in Greenbrier.
11. REAR BULKHEAD—specially insulated; helps keep interior free of noise and heat.

FUN TO SAVE—FUN TO GO—UNIQUE COMBINATION OF PROVED ECONOMY AND PERFORMANCE

NEW ECONOMY. Corvair's 80-h.p. Turbo-Air 6 is an air-cooled aluminum engine that's mounted in the rear. Such things as winter freeze-ups, anti-freeze costs and overheated radiators belong to the past. For '61, new induction and new cooling systems speed engine warm-up, assure even more overall economy. New economy rear axle ratio and carburetor refinements also are geared to save gas money.

NEW PERFORMANCE. Unlike many cars in its field, the Corvair not only delivers gas saving economy but also meets U.S. standards of performance. One important reason: its Unipack Power Team that joins engine, transmission and axle at the rear in a highly efficient unit, giving excellent performance in town and on the highway. For top go, there's the 98-h.p. Super Turbo-Air 6*, available with either standard 3-speed or optional 4-speed* transmissions in all models except Greenbrier.

3-SPEED SYNCHRO-MESH. Corvair's standard transmission combines with new economy rear axle ratio for top gas mileage. Sports car type shifting, too, with floor-mounted gear shift.

CORVAIR POWERGLIDE*. This popular automatic transmission has a convenient shift lever on the instrument panel. Exceptionally durable and smooth, it's available with the standard Turbo-Air 6 engine.

4-SPEED SYNCHRO-MESH*. Here's the versatile Corvair transmission that brings sports car fun and performance to driving. Four forward speeds, all full Synchro-Mesh; floor-mounted gear shift.

REAR-ENGINE DESIGN AND 4-WHEEL INDEPENDENT SUSPENSION COMBINE TO MAKE THE CORVAIR A WONDERFUL CAR TO DRIVE

TRACTION. You only have to try the Chevy Corvair once to appreciate its road-hugging agility. With engine weight over the rear wheels, you get unsurpassed traction even in toughest going in snow, sand or mud.

STABILITY. Whether only with driver or a full load of passengers and cargo, the Corvair's ideal weight distribution remains practically unchanged. This means safest stability, nearly constant ride in every driving situation.

HANDLING AND STEERING. Because there's no engine weight on the front wheels, Corvair steers almost as easy as a conventional car with power steering. Handling and cornering are remarkably sure, steady.

RIDE. Since every wheel has an independent coil spring, you experience a smooth, quiet, soft ride. Coil springs don't squeak, never need lubrication, never wear out.

ENJOY ALL THE SAFETY, COMFORT AND CONVENIENCE OF MONOSTRUT BODY BY FISHER . . .

SOLID CONSTRUCTION. Monostrut Body by Fisher surrounds you with an all-welded, unitized structure of steel. It's one of the main reasons why the Chevy Corvair is such a safe, quiet car to drive and ride in.

SPACIOUS INTERIOR COMFORT. Corvair assures every passenger of comfort: a virtually flat floor for extra foot room; generous head room and seating width front and rear; all door openings are high and wide for easy entrance and exit.

2 KINDS OF HEATERS! Now Corvair meets your comfort needs with a choice of two heater-defrosters*. Economy heater forces warm air directly to the rear seating compartment as well as the front. Aircraft type gasoline heater gives low-cost heat in less than 30 seconds!

SAFETY-MASTER BRAKES. For slightly more than twenty pounds of Corvair's weight, there's one square inch of bonded brake lining for exceptional stopping power! Ideal weight distribution allows almost equal braking at all four wheels for extended brake life.

LOW-PROFILE TYREX CORD TIRES. Specially designed for the Chevy Corvair to assure extra stability, a smoother ride, longer tire life. Extra-wide tread gives traction and road-holding.

ELECTRIC WINDSHIELD WIPERS. Operate at constant speed, regardless of engine speed. New 2-speed wiper and washer option* available.

LASTING MAGIC-MIRROR FINISH. Special rust preventives and primers are topped by durable Magic-Mirror acrylic lacquer to keep the finish lustrous, longer. Wide choice of new colors in '61.

corvair

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*OPTIONAL AT EXTRA COST